

Match Month *FARs*

Q: **How does the match work?**

For every dollar you raise, Brighton will donate the same amount to your fundraising page, up to \$1,000 per participant.

Q: When does the match challenge start?

A new match challenge begins every Monday throughout August.

Q: Which donations are eligible for the match?

Only donations made through online credit card transactions are eligible for the match.

Q: Is there a limit to the matching funds available?

Yes. Each week's challenge has a limited amount of matching funds available.

Q: What is the maximum match I can receive?

Each participant can receive up to \$1,000 each week in matching donations.

Q: What happens when matching funds run out?

Once all available matching funds for that week have been claimed, the challenge ends and additional donations will no longer be matched.

Q: How can I increase my chances of receiving a match?

The earlier you receive donations on Monday, the better your chance of securing matching funds before they run out.

Q: Is the match guaranteed?

No. Matching funds are available on a first come, first basis and are only available while funds last.

Q: Why should I fundraise early?

Early fundraising can help you maximize your impact by taking advantage of available matching funds and doubling the value of donations made to your fundraising page.

Q: What's the best way to take advantage of the match?

Send fundraising emails, texts, and social media posts early Monday morning and encourage your network to donate right away. The faster donations come in, the better your chance of receiving the match.

Q: How will I know if my donation was matched?

Eligible matching gifts will be reflected on the participant's fundraising page once processed.