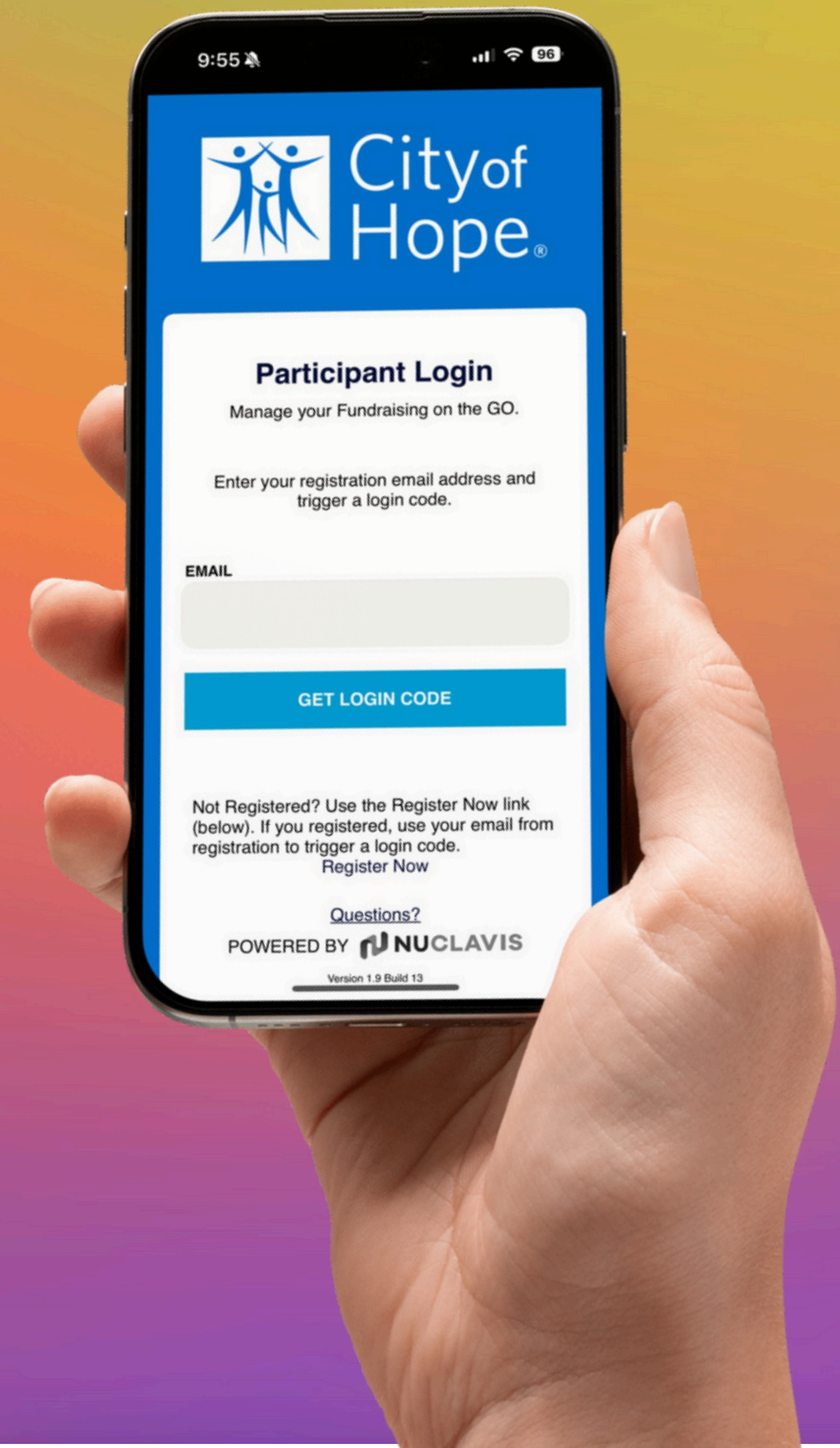




WALK FOR
HOPE

Participant Guide: City of Hope Fundraising Mobile App



Overview Page

Once you've logged into the app, you'll be taken to the **Overview** screen. If you're registered for multiple events or campaigns, you'll first be prompted to choose which one you'd like to view.

On this page, you'll find:

Event Details

See your walk location and date, and link to the website for more Walk Day Details.

Your Personal Progress

Track your progress toward your personal fundraising and (if applicable) activity goal. If you're a Team Captain, you can swipe left to view your team's progress as well. Use the "Edit Goal" link to update your goal at any time—changes you make here will also appear on your personal fundraising page.

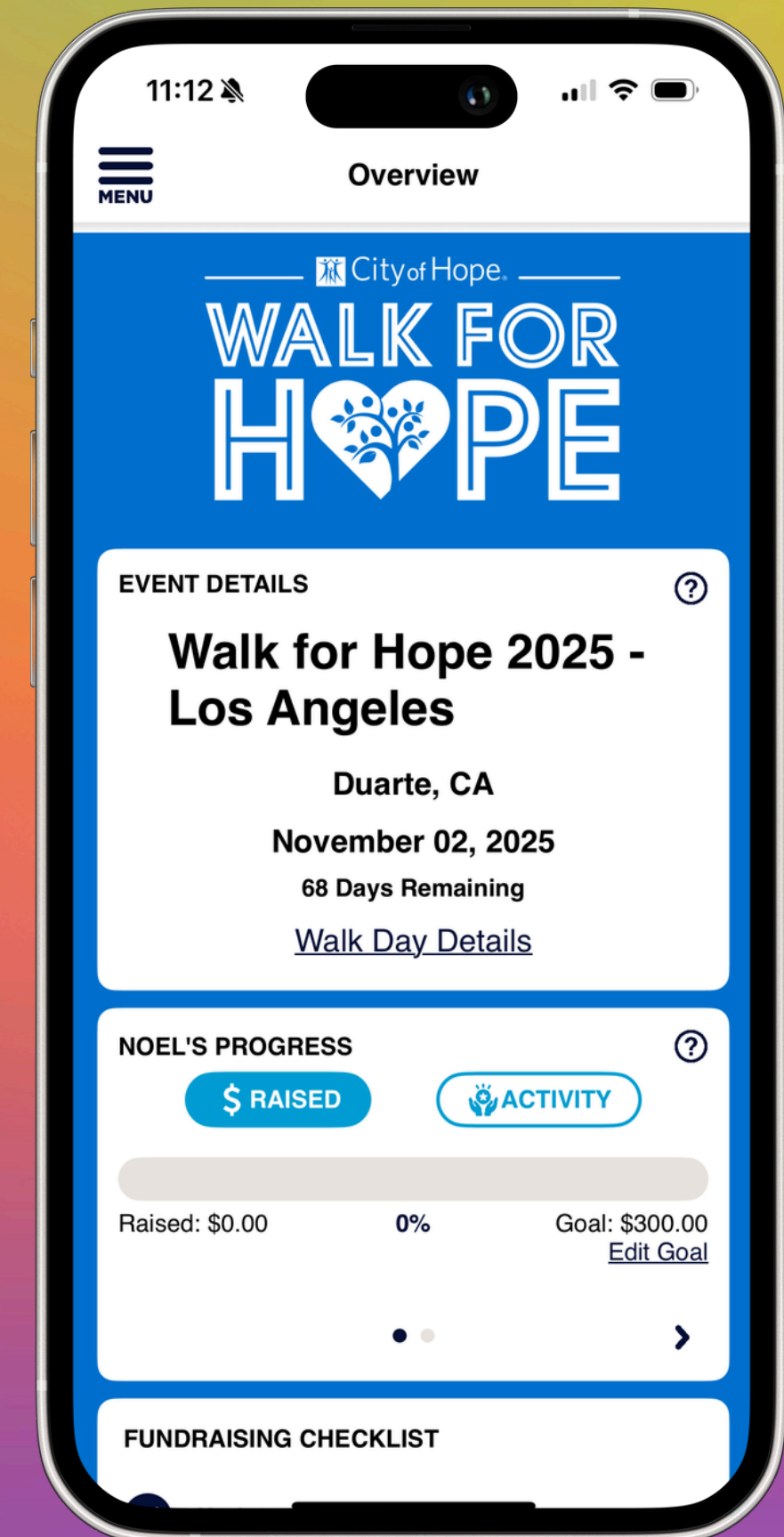
Your Fundraising Checklist

Quickly view which checklist items you've completed and what's still left to do to maximize your fundraising impact.

Leaderboards

Swipe left or right to see the Top 10 Individuals and Top 10 Teams in your event, ranked by fundraising amount and/or activity.

This streamlined page keeps all your key information and tools in one place, helping you stay motivated, track your goals, and celebrate team achievements!

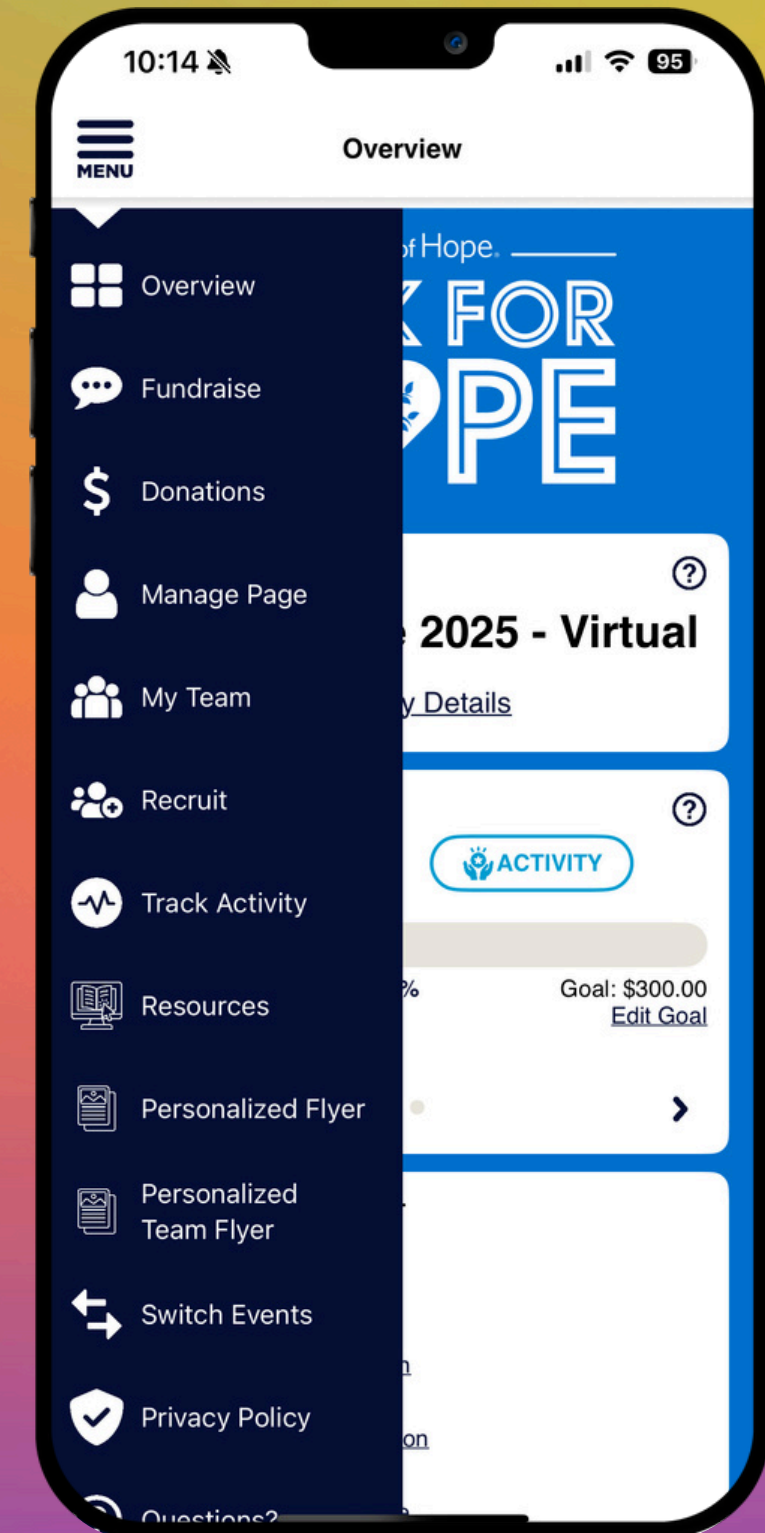


Navigating the Menu

You can access the menu by tapping the **Menu icon** in the top-left corner of the screen. From here, you can navigate to a variety of pages and tools, including:

- **Fundraising Page** - Manage your fundraising efforts.
- **Donation Page** - Access donation options and details.
- **Manage Page** - Edit and view your personal story. If you're a Team Captain, you can also update your Team Page story.
- **My Team** - View and engage with your team members.
- **Recruit Page** - Grow your team and share your mission.
- **Track Activity** - Log and monitor your activities.
- **Resources** - Redirects you to a URL with helpful tools and materials.
- **Personalized Flyer** - Print, send, or save your flyer to share with friends, family, and coworkers.
- **Personalized Team Flyer** - Share your team flyer to ask for donations for your team.
- **Switch Events** - If you're registered for multiple events, switch between them easily from this tab.
- **Privacy Policy** - Review privacy terms.
- **Questions** - Access support resources and FAQs.
- **Rate Us** - Provide feedback about your app experience.
- **Logout** - Safely log out of your account.

Explore these options to get the most out of your experience and stay connected with your fundraising journey!



Fundraise

Visit the **Fundraise** screen to access tools to make asking for donations easy and effective.

On this page, you'll find:

Your Personal Fundraising QR Code

Save, print, or share your personal fundraising QR code with others so they can scan it with their mobile device and quickly navigate to your fundraising web page.

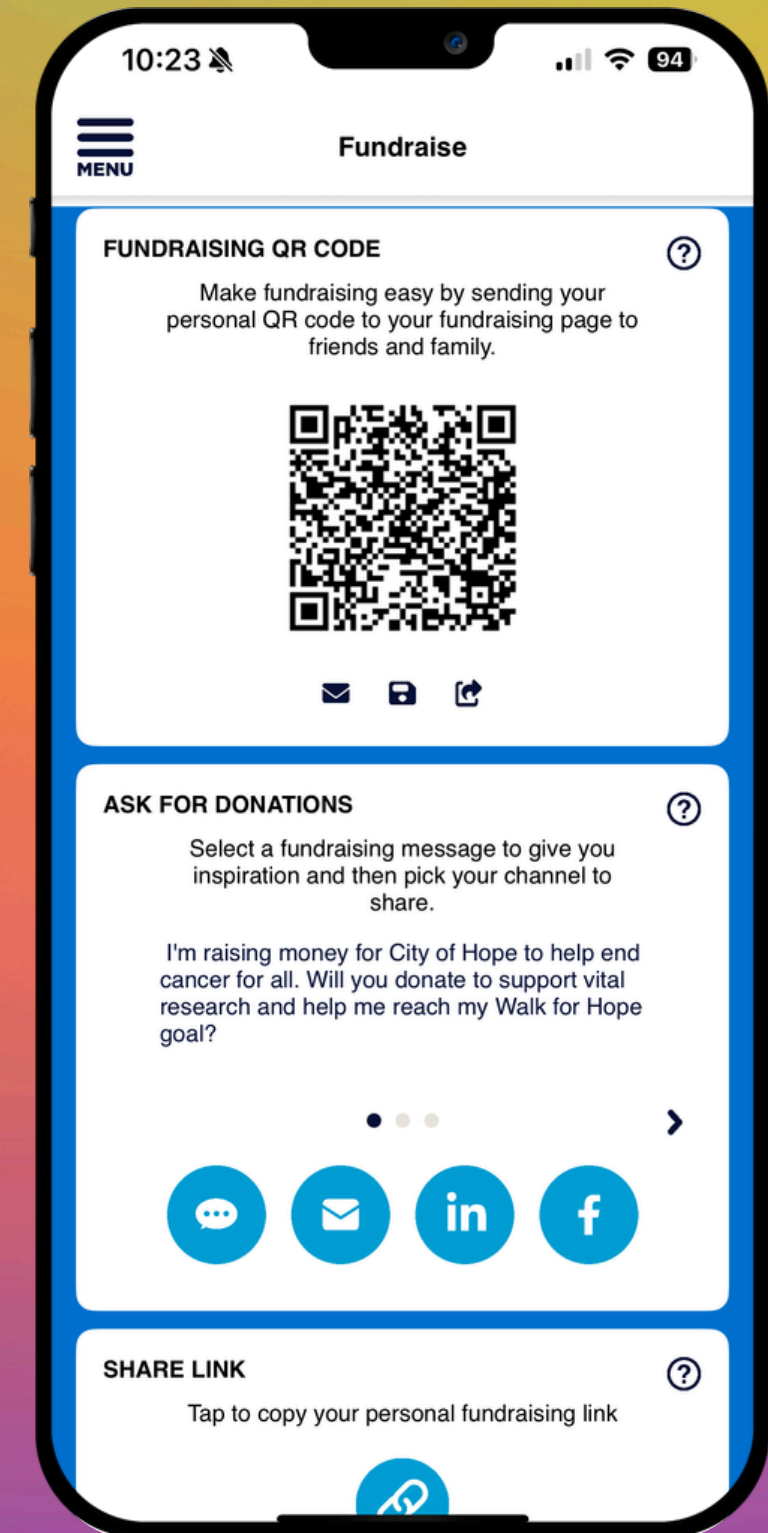
Ask For Donations via Text, Email, or Social Media

Here, you'll find a set of pre-written messages crafted to help you ask for donations. You can send these messages as-is or customize them with a personal touch before sharing via text, Facebook, Email, or LinkedIn.

Instagram & TikTok Share Links & Instructions

To help spread the word and encourage donations, participants can share their fundraising page link in their Instagram or TikTok bio

Each message will automatically include a link to your personal fundraising page so others can donate quickly and easily.



Donations

Visit the **Donations** screen to see donations you've received and show appreciation to your donors.

On this screen, you'll see:

Donate

Use the "Make a Donation" button to make a fast and secure online donation toward your goal.

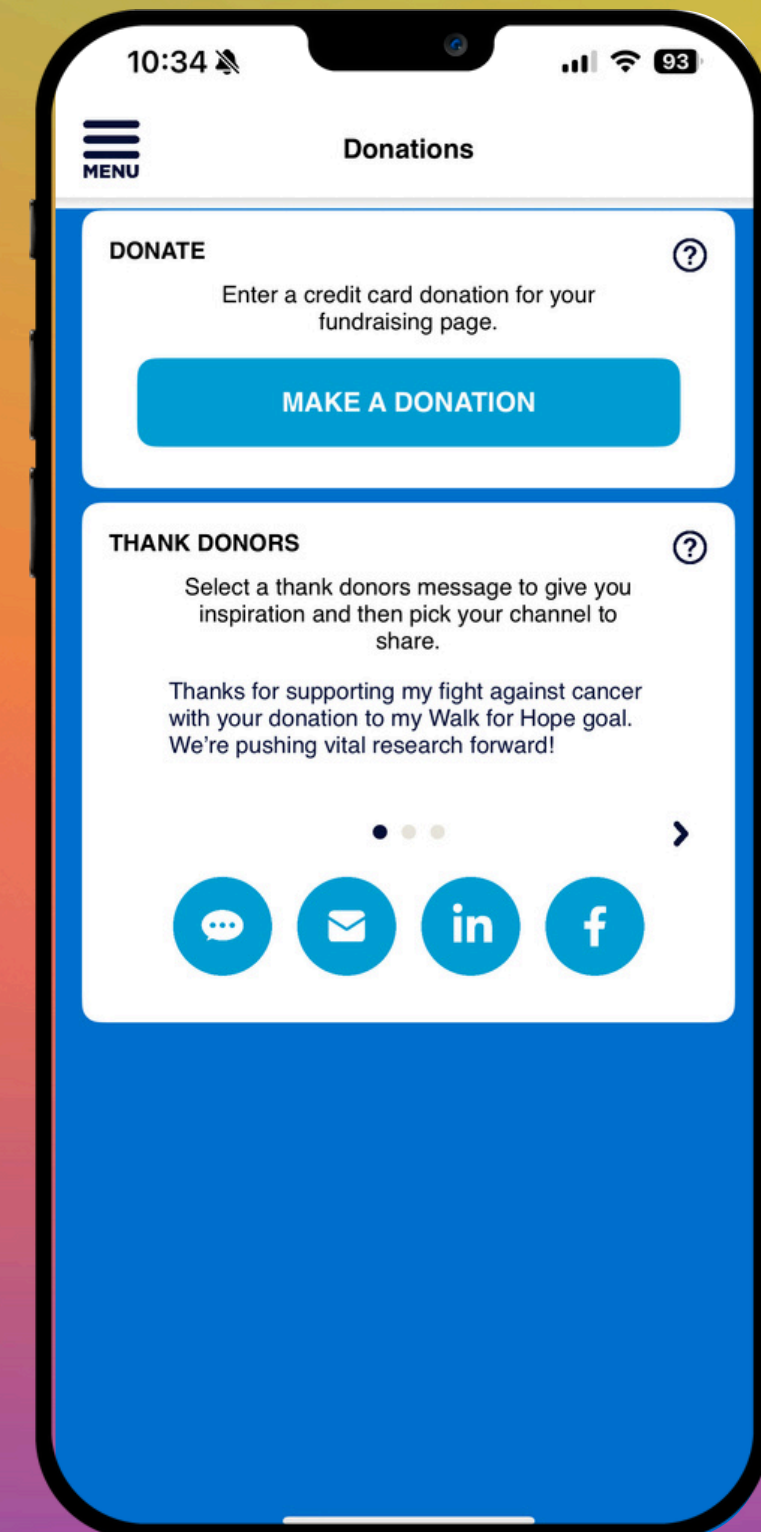
Donors

View all of the donors who have contributed to your fundraising efforts. You will see the donors' first and last names (unless they have requested to remain anonymous), donation amount, and the date of donation, along with a link to send them a thank you email.

Thank Donors

Access pre-written thank-you messages or create your own message to express gratitude to your donors. Share your message via SMS, Facebook, Email, or LinkedIn.

With these tools, managing donations and staying connected with your donors is seamless and straightforward!



Manage Page

Navigate to the **Manage Page** screen to customize and maintain your personal and team fundraising web pages.

On this screen, you'll see:

Customize Your URL

Create a personalized link for your fundraising page to make it unique and memorable.

Edit Your Story

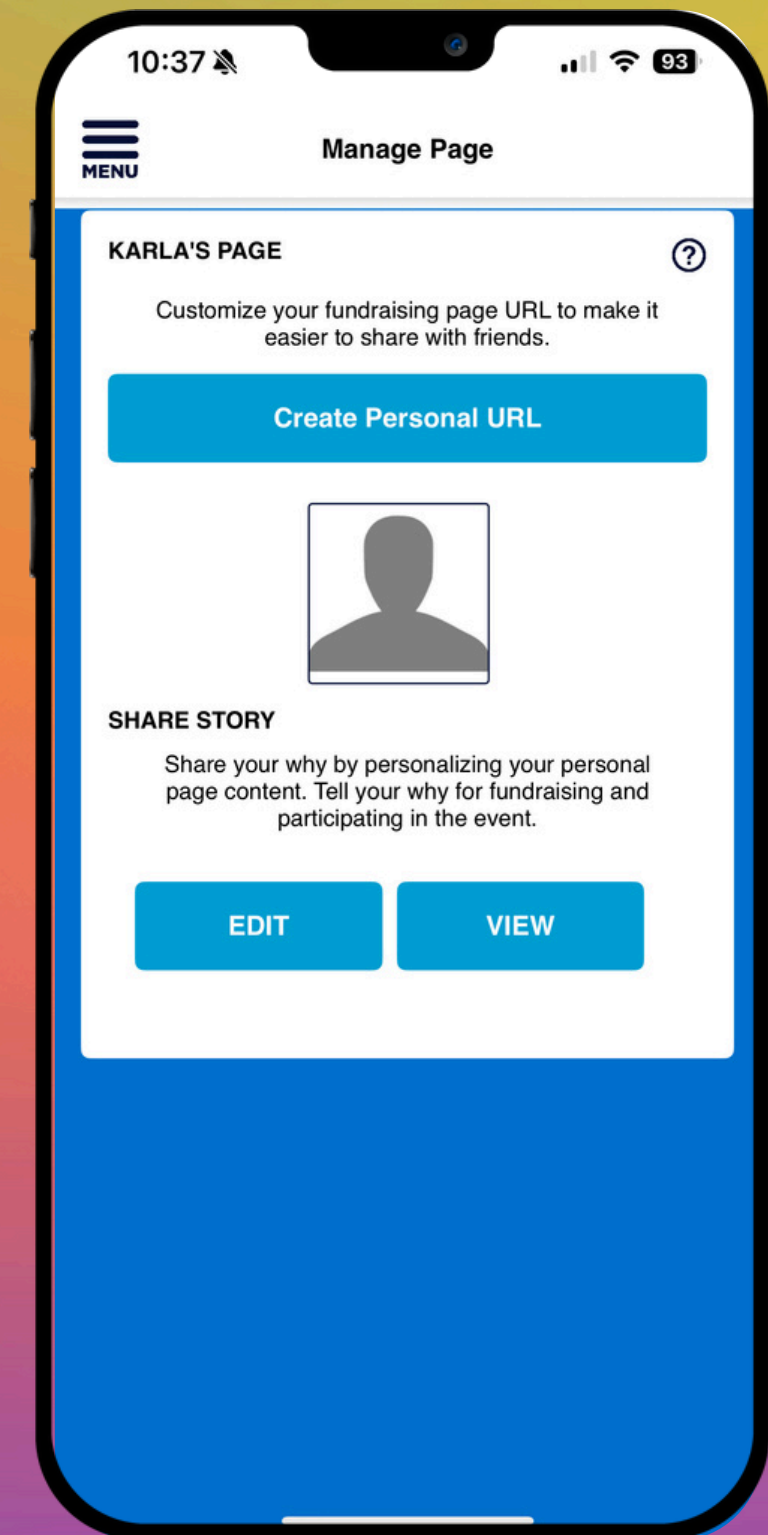
Edit your personal page story and share with friends why this cause means so much to you.

View Your Page

Preview your personal fundraising page in a browser

Team Page

Team Captains will also see the option to edit the team page.



My Team

The **My Team** screen, visible to all team members, provides tools to support and connect with your team effectively.

On this screen, you'll find:

View Team Members

You can view a list of your team members, along with their individual fundraising totals and goals.

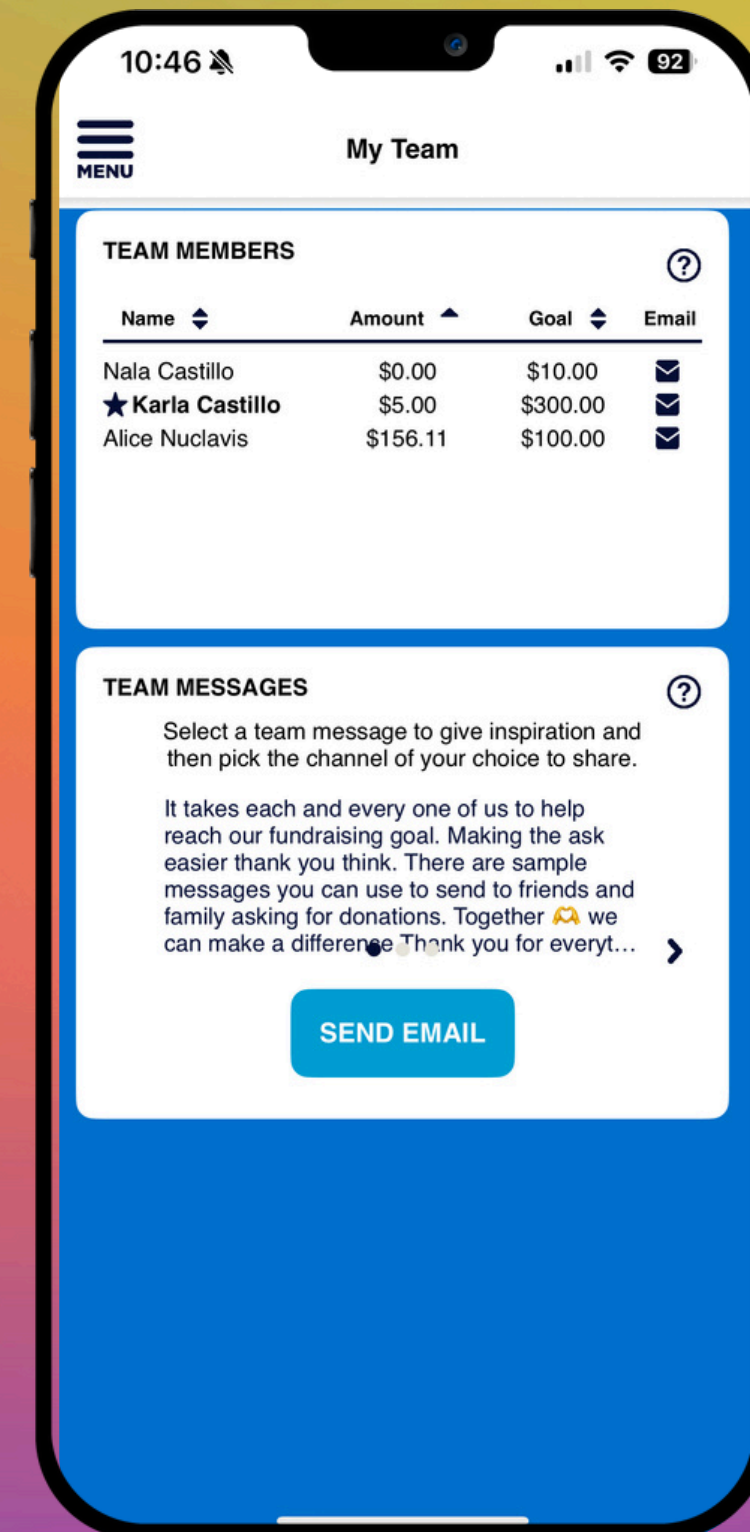
Send Personal Emails - (Team Captain Only)

Email team members directly using the mail icon next to each team member's name.

Team Messages - (Team Captain Only)

Send a pre-written coaching message or create your own message to reach your entire team with one email.

These tools make it easy to keep your team motivated and informed!



Recruit

The **Recruit** screen, visible to team captains and members, empowers you to grow your team and share your team page effortlessly.

On this screen, you'll find:

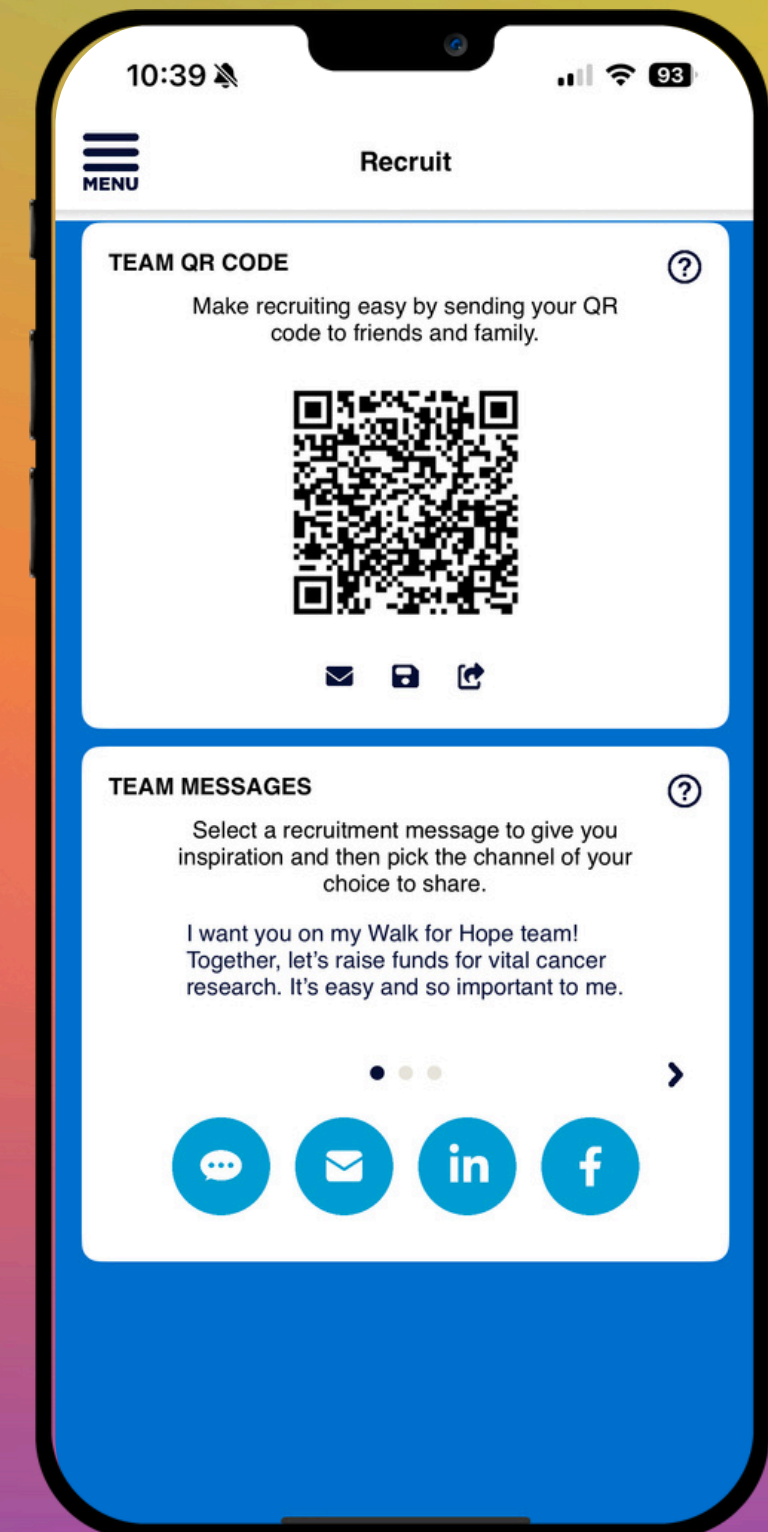
Team QR Code

Save, print, or share your team's QR code through SMS, email, or social media to invite others to visit your team page and join your team.

Recruitment Messages

Use pre-written messages or create your own to share via email, text, Facebook, or LinkedIn and invite others to join your team.

The Recruit screen makes it easy to invite others and grow your team and your impact!



Track Activity

The **Track Activity** screen allows you to stay on top of your activity goals and earn points for your activities.

On this screen, you'll see:

Fitness Tracker

Link your Apple Health, Google Fit, Strava, Garmin, or Fitbit account to the app to automatically sync your workout activity.

Add Activity

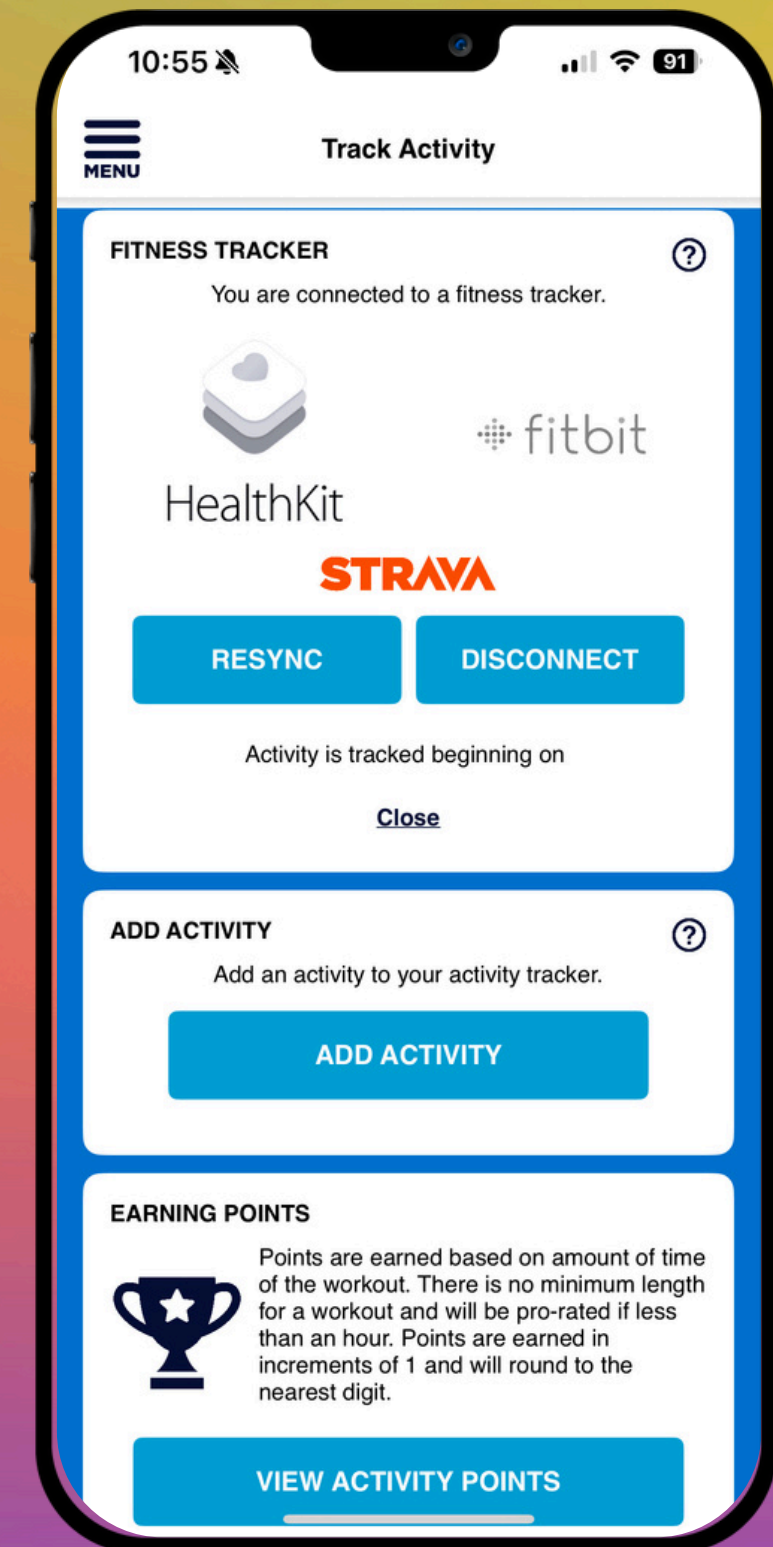
You can manually log activities or steps by clicking the 'Add Activity' button.

Earn Points (based on organizational preference/configuration)

Each activity you log can be converted to activity points. For example, playing football for an hour earns you 40 points! Note that points are assigned based on the duration and intensity of the activity.

View Activity

Check your logged activity and see your progress, whether logged manually or synced from your fitness tracker.



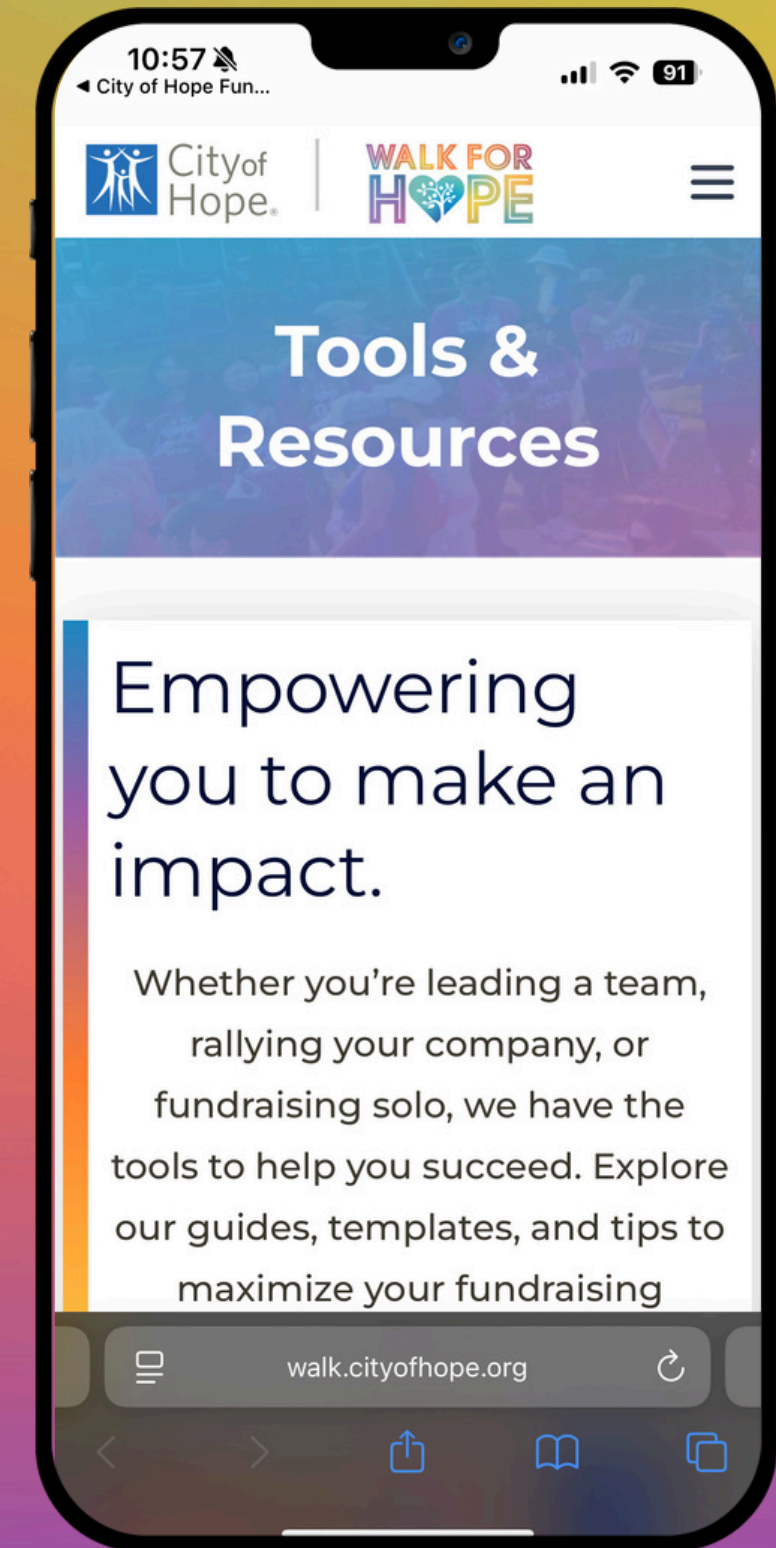
Resources

The **Resources** tab is your go-to location for helpful tools, tips, and guides to support your fundraising and participation journey.

When you tap on the Resources option from the menu, you'll be redirected to a dedicated webpage curated by your event organizers. This page may include:

- **Fundraising Tools** – Templates, guides, and tips to help you maximize your fundraising efforts.
- **Event Information** – Important event details such as schedules, maps, or FAQs.
- **Training and Activity Guides** – Suggestions and resources to help you prepare for event day.
- **Marketing Materials** – Flyers, posters, and social media graphics to help spread the word.

The content within the **Resources** section is updated regularly, so you'll always have access to the most current materials provided by your organization.



Personalized and Team Flyer

The **Personalized Flyer** is a powerful tool designed to help you share your story, promote your fundraising efforts, and inspire others to support your cause. With just a few taps in the app, you can generate a flyer customized with your information and fundraising details.

Key Features:

- **Your Personal Information** – The flyer automatically pulls in your name and fundraising page link
- **Team Information** – The flyer automatically includes your team name, captain, and fundraising page link.
- **Donation Link** – A QR code or link is included so friends, family, and coworkers can easily scan or click to donate.
- **Professional Design** – Preformatted layouts ensure your flyer looks polished and ready to share.
- **Easy Access** – Print, email, text, or share your flyer on social media directly from your mobile device.

